

The New Zealand Wine Directory

New Zealand's Favourite Digital Wine Resource

The screenshot shows the homepage of the New Zealand Wine Directory. At the top, the title "New Zealand Wine Directory" is centered. Below it are social media icons for Facebook, Instagram, LinkedIn, Twitter, Email, and RSS, and a "Menu" button on the right. The main banner features a photo of people at a wine tasting event with the headline "New Zealand Wines Take Top Spots In New World Wine Awards" and a sub-headline "New Zealand-made Wines have taken 42 of the 50 placings in the New World Wine Awards ...". Below the banner are three main categories: "NZ WINE INDUSTRY", "NZ WINE REGIONS", and "NZ WINE TOURISM", each with a brief description and an "EXPLORE" button. At the bottom, there are three news snippets: "Peter Russell becomes 2021 Marlborough Young Winemaker of the Year", "New Church Road 1 Single Vineyard Releases", and a search bar. To the right of the search bar are two promotional boxes: "THE LATEST NZ WINE NEWS" and "ADVERTISE HERE".

What Is The New Zealand Wine Directory?

The New Zealand Wine Directory is a 'free-to-use' digital resource, containing links to 1,000s of businesses within and supporting the New Zealand Wine Industry.

Since launching in 2009 we have connected millions of visitors to New Zealand's Wine Industry online - the website now viewable across all digital devices & platforms.

The New Zealand Wine Directory is constantly growing in content with 4,000+ categorized NZ Wine website addresses in the directory & news blog content

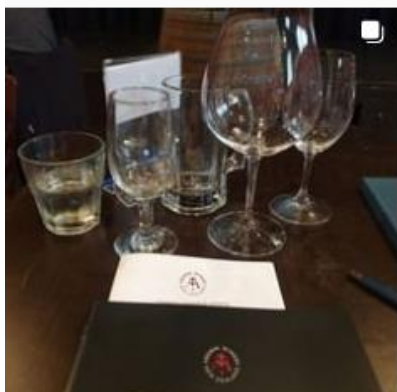
4,000+ Website Links

We have invested in Search Engine Optimization and Google Indexing to maximize the potential number of wine lovers finding & visiting the NZ Wine Directory.

90,000+ Page Views Each Month

We use Social-Media to reach wine lovers across the digital world:
Facebook: 5,300+ Instagram: 2800+ Twitter: 2380+ LinkedIn: 1,500 followers.

11,500+ Social Followers



'Partners in Wine' – Advertising.

Our Partnerships help advertise your NZ wine related products and services, on the New Zealand Wine Directory website & across our social media networks.

We will provide the following 'simple and cost-effective' advertising for your New Zealand Wine Business, Brand, Service, Product or Event. Partnerships are mutually beneficial, helping fund on-going maintenance and development of this resource.

**Single Page Banner & Link
\$32.00 +gst per month**

New Zealand Wine Sales Online

Purchase Wine online through these online wine stores. These include wholesale and retail merchants as well as distributors in both New Zealand and overseas that trade in New Zealand Wines.

There is also a selection of wine clubs where you sign up to monthly or quarterly deliveries of wine to your door!

New Zealand



**Website Wide Tile & Link
\$64.00 +gst per month**

- All Somm – <https://allsomm.co.nz/>
- Black Market – <http://www.blackmarket.co.nz/>
- Bottle Service – <https://bottleservice.co.nz/>
- Boutique Connection – <https://boutiqueconnection.co.nz/>
- By The Bottle – <https://bythebottle.co.nz/>
- Caro Wines – <http://www.caros.co.nz/>
- Cellarworks Wines – <http://www.cellarworks.co.nz/>
- Centre City Wines and Spirits – <http://www.centrecity.co.nz/>
- Cleanskins Wines – <http://www.cleanskinwines.co.nz/>
- Clear Head Drinks – <https://www.clearheaddrinks.co.nz/>

Wine Directory

Menu

THE LATEST NZ
WINE NEWS

SEARCH THE DIRECTORY

Search

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winesave.co.nz



NEW ZEALAND
School of
Food & Wine



NZQA Certificate in Professional Wine
Knowledge Level 5 – Part time, 12 weekends
Complete WSET levels 2 & 3, spirits & study business
modules, sales & marketing with a digital
marketing focus.
Student fees available | Starts September 18, 2021

Advertising Rates for 2021 - 2022

All we require is your preferred images provided in either .jpg .png or .gif format to the size specifications below.

Please provide the Website address you wish to link to, and the Alt text you wish displayed when visitors 'mouse over' your tile / banner.

Website Wide Tile & Link - 264h x 264w pixels
\$64.00 +gst per Month

Single Page Banner & Link - 870w x 264h pixels
\$32.00 +gst per Month

For More information & to sign up, contact:

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